



TOYOTA

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TERMS AND CONDITIONS TOYOTA DREAMCAR COMPETITION

1. MUMSNET COMPETITION

- *MUMSNET.COM* (hereafter “MUMSNET”) has agreed to accept postal entries into the Toyota Dreamcar competition to the address set out in paragraph 4 (*How to Enter*) below. The Toyota Dreamcar competition has two parts which are: (a) a competition that is being run in the United Kingdom by Toyota (GB) PLC (hereafter the “Distributor”) (“the “National Contest”) and (b) a global competition that is being run by Toyota Motor Corporation (Japan) (hereafter “TMC”) (the “World Contest”).
- Entries submitted via MUMSNET shall be additionally submitted for entry into a separate contest that is being run and administered by MUMSNET (hereafter the “MUMSNET Competition”).
- The MUMSNET Competition is entirely separate and independent of both the National Contest and the World Contest.
- All entries into the MUMSNET Competition must be received by 16th December 2013 to be eligible for judging in that competition.
- Each of the MUMSNET Competition, the National Contest and the World Contest are subject to each of the applicable terms and conditions set out below.

2. ELIGIBILITY REQUIREMENTS

- No product purchase or participation/entry fee is necessary.
- Entries must be the original artwork of a child applicant (hereafter referred to as the “Applicant”) in accordance with the following conditions: (a) the age of the Applicant must fall within the category indicated on the entry form at the closing date of the World Contest; and (b) the Applicant must be a legal resident of the United Kingdom at the date of entry and closing date of the World Contest.
- Previously published artworks, artworks that have been entered into any other contest and artworks that infringe any third party rights may not be submitted. To be eligible, artworks must be related to the theme of the contest in which they are submitted.
- A winner and his/her parent or legal guardian will be required to certify that the Applicant’s submission has not been published previously, has not been entered in any other contest and does not infringe any third party rights.
- An applicant may enter as many times as he or she wishes, however, each entry must be mailed in a separate envelope to MUMSNET at the address set out in paragraph 4 (*How to Enter*) below. All entries received by MUMSNET will be entered into the MUMSNET Competition and will then be forwarded to the Distributor by MUMSNET. Prizes will be limited to one per Applicant in each of the MUMSNET Competition, the National Contest and the Global.
- All entries must be submitted on paper measuring within 270 mm to 300 mm (11 to 12 inches) by 420 mm to 450 mm (16.5 to 18 inches). This corresponds to either A3 size or tabloid size. Entries must be hand-drawn, coloured illustrations with a background and must not be created digitally, nor should they include any collages or cut outs. Additionally, collaborative works completed by multiple individuals on a single piece of paper will not be accepted as entries. Any type of paper is permissible, and any artistic medium (any paint including water paint, colour markers, crayons, etc.) may be used to

create an entry.

- Each submission must be accompanied by an entry form containing all necessary information. Entry forms can be downloaded from www.toyota.co.uk/dreamcar, on MUMSNET.com and are also available from participating Toyota Centres.
- All required information to be filled in the entry form is outlined below. The entry form must include the signature of the Applicant and his/her parent or a legal guardian.
 1. Age category
 2. Title of the artwork
 3. The ideas behind the Dream Car
 4. Name of the Applicant
 5. Age and date of birth of the Applicant
 6. Gender of the Applicant
 7. Name of parent or legal guardian of the Applicant
 8. Postal address
 9. Telephone number
 10. Email address (if available)
 11. How you/your child became aware of the contest
 12. Vehicle ownership
 13. Signature of the Applicant and his/her parent or legal guardian to indicate their agreement
- In the case that neither parent is able to sign, a legal guardian should sign.
- The Applicant and his/her parent or legal guardian (a) must be eligible to legally enter Japan, (b) should expect to be able to and be willing to travel to Japan according to the schedule specified by TMC, and (c) must acknowledge that TMC assumes no responsibility for or otherwise guarantees a visa to travel to Japan being issued.
- By submitting an entry, the Applicant and his/her parent or legal guardian agree to be bound by these terms and conditions and shall not object or take actions against the final decision by judges whom the Distributor and TMC arranged.
- Children of employees of TMC, the Distributor and Toyota dealers in the United Kingdom are also eligible to participate.

3. DEADLINE FOR ENTRY

- Entries via MUMSNET must be received by 16th December 2013 so that they are eligible for judging in the MUMSNET Competition.

4. HOW TO ENTER

- Entries into the MUMSNET Competition can be submitted by posting the entry, together with a completed entry form, to:

Mumsnet
Toyota Dream Car Art Contest
Studio 6 Deane House Studios
27 Greenwood place
London
NW5 1LB

- All entries received by MUMSNET will be automatically sent to the Distributor and

entered into the National Contest. Anyone who does not want their entry automatically entered into the National Contest must clearly state this on their entry.

5. JUDGING

- Only submissions that meet the above criteria will be eligible for entry into the MUMSNET competition. All eligible entries into the MUMSNET Competition shall be entered into the National Contest (which runs from November 2013), and will subsequently be entered, if applicable, in to the World Contest by 31st March 2014.
- Everyone that submits a valid entry to MUMSNET will be entered into a competition that will be judged separately to the National and World Contests that are being run by the Distributor and TMC respectively. Only entries received via MUMSNET will be eligible to be judged in the MUMSNET Competition.
- Judges in the MUMSNET Competition will be appointed entirely independently of the Distributor, TMC and of the National and World Contests. Judging in the MUMSNET Competition shall have no influence or effect on the judging of the National or World Contests.
- The top 3 places in each age category in the National Contest (in total 9 winners per National Contest) will be submitted to the World Contest that will take place in May 2014 in Japan. Entries into both the National Contest and the World Contest will be judged by juries and outside experts arranged by TMC and the Distributor from the viewpoint of originality and creativity principally.
- In the World Contest, award winners (gold award, silver award, bronze award) and finalists will be selected out of the entries submitted from the various participating countries, and out of the award winners, Jury's Special Award winner will be selected. However, there will be no relationship between the ranking of winning entries in the National Contest and the ranking of winning entries in the World Contest.
- All decisions of the judges in the MUMSNET Competition and each of the National and World Contests are final and no correspondence will be entered into.

6. ANNOUNCEMENT OF WINNERS

- The winners of the MUMSNET contest will be notified directly during December 2013.
- Winners of the National Contest will be announced in February 2014. Winners of the World Contest will be announced in August 2014.
- The results of the National and World Contests will be announced on www.toyota.co.uk/dreamcar. Winners of the National Contest and the World Contest will be notified separately by the UK Administration Office of Toyota Dream Car Art Contest. Results of the World Contest will be posted on www.toyota-global.com/events/dream_car_art_contest/
- TMC requires each winner and the winner's parent or legal guardian to sign a publicity release for the benefit of the winner. If the declaration is not signed, the prize will be forfeited and awarded to the runner up.
- The beneficiary of the prize shall be the winner himself/herself, and not a parent or legal guardian. The involvement of a winner's parent or legal guardian in the contest, including, without limitation, the prize-winning process, does not constitute nor entitle the parent or legal guardian to any rights or claim against the Distributor or TMC. In the event that notification of a prize or the prize itself is returned as undeliverable, the prize

will be forfeited and awarded to the runner up.

- Prizes may not be transferred or sold to a third party unless otherwise agreed in advance by the Distributor or TMC.
- Prize winners are unable to claim the cash equivalent of any prize in the MUMSNET Competition, the National Contest or the World Contest from MUMSNET, the Distributor or TMC as may be applicable. For the avoidance of doubt, no cash equivalent may be claimed in the event that a prize winner in the National Competition is unable to make the trip to Japan for any reason.
- An applicant will be disqualified and forfeit his/her prize in the event that he/she is found to be in breach of any of the entry rules.
- The Distributor and TMC are unable to accept any inquiries whatsoever concerning the results of the National Contest and the World Contest. Similarly MUMSNET will not accept any inquires relating to the results of the MUMSNET Competition.

7. PRIZES

- The winning entry in in each age category of the MUMSNET Competition will each win an Amazon voucher worth £250.
- The first, second and third place prizes in each category of the National Contest shall be an appropriate Apple electronic device, as decided at the time of notification.
- Each gold, silver and bronze award winner in each category of the National Contest will win a trip to Japan for the winner and two parents or two legal guardians. Included in the prize are round-trip economy class airline tickets to Japan and travel and accommodation expenses within Japan to be determined by TMC. Winners are responsible for all expenses incurred for travelling to and from the airport in their own countries, other domestic travel expenses, and all taxes imposed on the prize. The airline ticket dates cannot be altered. The trip is scheduled for August 2014. Winners will be notified of the schedule by the UK Administration Office of Toyota Dream Car Art Contest at a later date.
- Prizes will also be sent to all finalists in the National & World Contests.
- Only the winner in each age category of the MUMSNET Competition shall receive a prize.

8. CONDITIONS

- Unless prohibited by law, MUMSNET, the Distributor, TMC and their agents shall acquire the right to announce, use, adapt, edit or revise entries in any manner in any and all media and in any country or jurisdiction for commercial or non-commercial use without having to disclose the identity of the Applicant or to pay them any additional compensation.
- Submission of an entry further constitutes the consent of the Applicant and his/her parent or legal guardian to irrevocably assign and transfer to MUMSNET, the UK Administration Office of Toyota Dream Car Art Contest or TMC all rights, title and interest in the entry, including, without limitation, all patent, design rights and copyright. Entries will not be returned.

- MUMSNET, the UK Administration Office of Toyota Dream Car Art Contest, the Distributor and TMC assume no liability whatsoever for entries that are lost, late or damaged during mailing, or for postage-due mail entries.
- Please note that winners who advance to the World Contest and their parent or legal guardian must agree to the following conditions:
 - (a) Any dispute arising in connection with the World Contest shall be subject to the exclusive jurisdiction of the courts in Tokyo, Japan;
 - (b) They must submit to such exclusive jurisdiction with respect to any such dispute; and
 - (c) The laws of Japan shall exclusively apply to settle any controversy arising from the World Contest, notwithstanding any rules on conflict of laws.

9. PERSONAL INFORMATION

- Personal information relating to the Applicant and his/her parent or legal guardian that is contained in entries submitted to MUMSNET will be used by MUMSNET solely for the purposes of the MUMSNET Competition. As set out above in these terms and conditions, MUMSNET will forward all eligible entries, together with the accompanying completed entry form, to the Distributor. Once the entries have been forwarded to the Distributor and the prize winners of the MUMSNET Competition have been notified, MUMSNET will delete all data received in relation to this competition.
- Personal information relating to Applicant and his/her parent or legal guardian will be collected and used by UK Administration Office of Toyota Dream Car Art Contest or TMC solely for the purpose of administering both contests. Such personal information may be provided to UK Administration Office of Toyota Dream Car Art Contest and TMC advertising agencies, advisers, promotional agencies and marketing agencies, and may be used for data processing and administrative purposes associated with both contests.