

**Mumsnet & BIC KIDS Billboard Competition**  
**General Terms & Conditions**

This competition is organised by Lucre London Limited (“The Organiser”), on behalf of BIC UK and Ireland, Chaplin House, Widewater Place, Moorhall Road, Harefield UB9 6NS (“BIC”).

If you have any questions please email [BICKIDS@lucre.co.uk](mailto:BICKIDS@lucre.co.uk) or write to BIC UK and Ireland Press Team, 70 South Lambeth Road, London SW8 1RL. By participating, you agree to and accept the following General Terms and Conditions.

In the event of unforeseen circumstances, the Organiser reserves the right to cancel this competition, and accepts no liability to the Entrants as a consequence.

**1. Eligibility**

Entry to this competition is open to persons who will be aged between 5 and 11 years old on 6 August 2017 who are full time residents of the UK (including the Channel Islands and the Isle of Man) and the Republic of Ireland, except children or close relatives of any employees of organisations closely connected with the competition.

Proof of age, identity and eligibility will be requested. An adult will be required to approve the entry and agree to these Terms and Conditions (including The Organiser and BIC’s use of the drawing submitted and its originality) on behalf of the entrant. The adult may be the child’s parent or guardian. The adult must provide their own contact and personal details (not the child’s).

No purchase necessary.

**2. Entry**

Entry opens on Monday 17 July 2017 at 12.00am and closes on Sunday 6 August 2017 at 11.59pm.

Submissions received outside of this timeframe will not be considered so please do not wait until the last minute to upload your entry.

The Organiser cannot guarantee continuous, uninterrupted or secure access to the <http://www.mumsnet.com> website and is not responsible for any disruption to the competition or the website due to technical problems or otherwise due to events outside of its reasonable control.

The Organiser, its sub-contractors, agencies and/or any other organisation associated with this competition cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any server, Internet access, system or otherwise which may result in any entry being lost or not properly registered or recorded. Proof of sending is not proof of receipt.

**3. How to enter**

Entrants must hand draw an original image of their choice and submit this via Mumsnet in jpeg or PDF format via the BIC sponsored thread. Only one photo is allowed per entrant.

The uploaded image must show a clear picture incorporating the child’s entire drawing with no shadows visible.

Parents or guardians of winning entrants must agree to post their child’s original drawing and signed consent form by recorded or guaranteed delivery to arrive with The Organiser by Wednesday 9

August 2017. The Organiser will not be liable for any entries lost in the post. Proof of sending is not proof of receipt.

Entries will be returned by 31 August 2017 via recorded delivery if the entrant provides a clear name and address.

All entries must be the original work of the entrant and must not infringe the rights of any other party. The Organiser accepts no responsibility if entrants ignore these Terms and Conditions and entrants agree to indemnify The Organiser against any claim by any third party from any breach of these Terms and Conditions.

Entries must not contain defamatory, obscene, offensive or any other unsuitable material. Entries must be suitable to be published and used online by The Organiser and/or BIC for audiences of all ages.

Any entries not following these instructions or meeting the above criteria will be immediately disqualified. The Organiser reserves the right to disqualify late, misdirected, incomplete, corrupted, lost, illegible or invalid entries.

Entrants retain the copyright in their entries but grant to The Organiser and BIC a perpetual non-exclusive licence to publish (across all media) and post the entry online and on any other platforms not yet envisaged. This licence will be deemed to include all the necessary rights and permissions to enable such use by The Organiser (on behalf of BIC) to fulfil the prize and to complete the administration for this competition.

By submitting a drawing the entrant agrees that The Organiser may edit, adapt or make alterations to winning designs to ensure they are suitable for billboard production such that the end-product is suitable and fulfils the requirements of the chosen billboard manufacturer.

#### **4. Judging**

Eligible entries will be judged by a panel of judges chosen by The Organiser who will select the top 10 winning entries to be made into billboards.

In the event the Organiser receives more entries than it is possible to judge within the timeframes set out above, winners will be selected at random.

Judges will take the entrant's age creativity, use of colour and drawing/colouring ability into consideration. The judges' decision is final. No correspondence will be entered into.

#### **5. Prizes**

Subject to compliance with these terms and conditions, 10 winners selected by the Judges and one additional winner selected at random will receive the following prizes:

- **The 10 Winners**
  - A 48-sheet billboard of their winning artwork
  - BIC product bundle worth £50
  - A winners' certificate
  
- **One Winner selected at random**
  - A voucher for a selected retailer of the Organiser's choice worth £300

No cash or other alternative prizes are available. Prizes cannot be transferred or sold by winners.

The 10 winning entrants and one random winner will be contacted by 5.30pm on Monday 7 August 2017; further proof of entrants' age, identity and eligibility may be requested at this stage.

## **6. Entrants' requirements**

Winning entrants may be required to partake in media interviews and photography requested by The Organiser during the period 7 August 2017 to 31 December 2018. Entrants also accept that these may be used in further promotional material beyond this period by The Organiser and BIC.

Entrants agree that limited information such as first name, e, age and town/city may be published in conjunction with any promotional publicity.

Once the winners have been selected, Mumsnet will contact the winners to arrange the artwork to be sent to the Organiser and will also ask for name, age and location of the entrant - this will then be passed onto the Organiser.

## **7. Personal Data**

Any personal information communicated by entrants to The Organiser will be used solely for the purposes of administering the competition. The Organiser undertakes not to share any personal information with third parties. Personal data which an entrant provides to The Organiser when entering this competition may be used for contacting the entrant in relation to the competition only and will not be associated with any information BIC may have previously collected from the entrant.

Entrants have the right to access, rectify or delete their personal details. Entrants who oppose the use of their details for the purpose of this competition will not be eligible to participate.

Entrants may exercise their rights free of charge by making a request sent to [BICKIDS@lucre.co.uk](mailto:BICKIDS@lucre.co.uk) or by post to BIC UK and Ireland Press Team, Lucre, 70 South Lambeth Road, Vauxhall, London, SW8 1RL.

## **8. Email safety**

In the event that The Organiser wishes to contact you in connection with your entry we will do so via an email ending in 'lucre.co.uk' or by phone with a follow up e-mail.

## **9. Other**

The Organiser's decision at all stages of this competition is final. No correspondence will be entered into.

These Terms and Conditions are governed by the laws of England and Wales.